

Cie Murray's--Bio

(Please note bio is different from speaker introduction)

Cie Murray, the Drive Strategist™ is an award winning author, speaker and the President of Got the POWER International whose mission is to help drive workers and businesses forward. She developed the Thinker Locator® process, a tool that enables workers to uncover their unique internal drives and shows them how to apply their inherent drives to propel themselves into passionate productive action.

Cie has worked in marketing management for Arbitron Ratings and Hanes Corporation and as a consultant for organizations such as the Atlanta Braves, Goody's, and AT&T. She was a top sales performer in consumer goods with Del Monte Foods as well as in the radio industry, working in both team based revenue and commission sales; selling millions of dollars in products and services. In addition, she pioneered the first local unwired radio network, which consisted of seven top metro Atlanta radio stations including WSB-AM/FM and WFOX-FM.

Her book "Got the POWER: 7 Tools to Produce the Work Life You Want" received the Premier Book Award and garnered excellent book reviews including the prestigious book reviewer Publishers Weekly.

She is a member of National Speakers Association, NSA and holds an MBA in marketing from Georgia Tech. Cie and her husband Judge Charles Murray reside in the Atlanta metro area.